

EDMARK INTERNATIONAL BULGARIA

The double bonus marketing plan of Edmark guarantees a total of 71% winnings! The main elements of the system are:

- In Edmark you have 3 times profits:
 1. The difference in the price of products (distributor, customer);
 2. Bonus % depending on your position /at the end of the month/;
 3. Promotions (free products)
- The system doesn't make reset (never)
- Each distributor purchases at the same distribution price as the others (prices are fixed)
- Each product have a certain number of points (they are fixed, too)
- From the position "Distributor" to "Manager", the points are accumulating with those of the group, ie. Your downlines are helping you to rise new positions
- There is a period called - Top up(from 10 to 15 every month), during this period you can transfer your SV from your purchases to the previous month. Ex. In October you are purchasing for September.

Types of bonuses:


- Retail profit – till 25%
- Performance bonus – till 20%
- Manager bonus – 14%
- Achievement bonus – 3%
- Leadership bonus – till 25%
- Traveling fund – 2%
- Year-end bonus – 2 %
- Car fund – 3%
- House fund – 2%



*SV= sell value



*CPS= current personal sales



*CPGS= current personal group sales

| POSITION | POINTS | BONUS PERCENTAGE |
|-------------|-------------|------------------|
| Distributor | 1-499 | 5% |
| Distributor | 500 – 2,499 | 8% |

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| Senior Distributor | 2,500 – 4,999 | 11% |
| Senior Distributor | 5,000 – 7,999 | 14% |
| Supervisor | 8,000 – 11,999 | 17% |
| Assistant Manager | ≥ 12,000 | 20% |
| Manager  | >12,000 + <u>Position Requirements:</u> 200 personal points 1800 group points = 2000 points in total | 20% - Accumulative Performance Bonus 14% - Manager Bonus The group is required to have 3800 points for you to receive: 3% Achievement Bonus + 10% free products of your choice at customer price! = 37 % BONUS |

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| Sapphire Manager  | <u>Position Requirements:</u> 1 Qualified Manager 200 personal points 1800 group points = 2000 points in total The Manager line is not included in these points. The manager under you has to meet the requirements for the relevant position for the respective month. | 37% + 5% Leadership Bonus you receive when the manager's group has 3800 points. = 42 % BONUS |
| Ruby Manager  | <u>Position Requirements:</u> 2 Qualified Managers 200 personal points 1400 group points = 1600 points in total The Manager line is not included in these points. | 42% + 5% Leadership Bonus you receive when the manager's group has 3800 points. +2% Travelling Fund = 49 % BONUS |

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| | All managers under you have to meet the requirements for the relevant position for the respective month. | |
| Emerald Manager | <p><u>Position Requirements:</u> 3 to 4 Qualified Managers 200 personal points 1000 group points = 1200 points in total</p> <p>The Manager line is not included in these points.</p> <p>All managers under you have to meet the requirements for the relevant position for the respective month.</p> | <p>49%+ 5% Leadership Bonus you receive when the manager's group has 3800 points.</p> <p>+2% (Year-End Bonus)</p> <p>= 56% BONUS</p> |
| Diamond Manager  | <p><u>Position Requirements:</u> 5 to 6 Qualified Managers 200 personal points 600 group points = 800 points in total</p> <p>The Manager line is not included in these points.</p> <p>All managers under you have to meet the requirements for the relevant position for the respective month.</p> | <p>56%+ 4% Leadership Bonus you receive when the manager's group has 3800 points.</p> <p>+3% (Car Fund)</p> <p>= 63% BONUS</p> |
| Crown Manager  | <p><u>Position Requirements:</u> 7 to 9 Qualified Managers 200 personal points = 200 points in total</p> <p>The Manager line is not included in these points.</p> <p>All managers under you have to meet the requirements for the relevant position for the respective month.</p> | <p>63%+ 3% Leadership Bonus you receive when the manager's group has 3800 points.</p> <p>+2% (House Fund)</p> <p>= 68% BONUS</p> |

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| <p>Senior Crown Manager</p>  | <p><u>Position Requirements:</u> 10 to 13 Qualified Managers 200 personal points = 200 points in total</p> <p>All managers under you have to meet the requirements for the relevant position for the respective month.</p> | <p>68%+ 2% Leadership Bonus you receive when the manager's group has 3800 points.</p> <p>= 70% BONUS</p> |
| <p>Double Crown Manager</p>  | <p><u>Position Requirements:</u> 14 Qualified Managers 200 personal points = 200 points in total</p> <p>All managers under you have to meet the requirements for the relevant position for the respective month.</p> | <p>70%+ 1% (Leadership Bonus) you receive when the manager's group has 3800 points.</p> <p>= 71% BONUS</p> |